

BolognaFiere Cosmoprof S.p.a.

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Milan, 11/02/2020

To our valuable exhibitors,

With the present we would like to inform you that the scheduled program of Cosmoprof Worldwide Bologna 2020 will be run without any change and the services of the exhibition will be regularly performed.

We are monitoring the official statements of the Italian Ministry of Health and the World Health Organization concerning Novel Coronavirus, in order to be ready to adopt the measures that will be eventually ordered by the said authorities. Furthermore, we take the occasion to underline that Italy is one of the countries that adopted the most severe measures to this regard.

We have at heart the success of Cosmoprof Worldwide Bologna 2020 and, to this extent, we have further empowered the means of promotion of the exhibition to allow a positive experience of attendance.

We remain at your disposal for any further clarification and we will provide you updating.

Kind regards, Enrico Zannini General Director BolognaFiere Cosmoprof